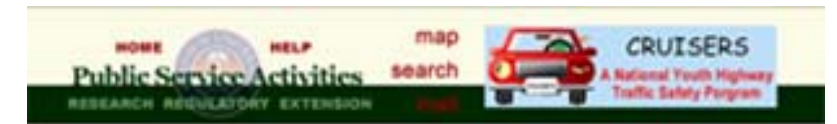


Portal redesign frameset with dynamic rotating client site banners, 5 rotating keyed images, target audience web ring icons and pop-up windows, and links to guided search, site map, and help.



Year Two:
Delivered interactive Flash Help Module created by second year PSA Interactive Studio Team following comprehensive usability study with coded video data.

Portal Frameset was designed to facilitate traffic to PSA client sites (right). At least a dozen of these sites were also redesigned by my MAPC grad assistants (some for master's projects I directed), as in-house consultants, the PSA Interactive Studio Team (see team site bottom right).



Year One:
Delivered Flash Site Map (with audio effects), Community Web Rings, Client Site Banners, Rotating Home Page Image, and Audience-Sensitive Search, all aimed at testing Multiple Access Site Structuring (M.A.S.S.) interface design theory.



WebTrends data on entire Clemson.edu domain showed the PSA portal receiving more traffic than the Clemson Home Page 1 year after 1999 launch.